

# LOCAL RADIO

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# WHY?



Local Radio? Okay, so your not interested. As long as you have some sort of music in the background when you turn on your radio, why worry?

Well, we'll tell you why you should worry. Because being without a local Radio Station is like being without a local newspaper, and more.

A local Radio Station can bring you local as well as National Points of interest. News that affects your area, even your street; advertise your local businesses, give you your traffic news. Interviews and Phone-In programmes on debateable topics which affect your area, and your future.

Free enterprise is the only way to ensure that you get a say in what goes on on your Radio Station. What good is it to you if the road is blocked by a snowfall in the Cairngorns, if you wanted to know about the traffic jam in Chatham High Street, before you actually found yourself sitting in it!!

Local Radio, true Local Radio in its best sense, can give you that news in time. It can tell you that Fred Smiths Shop in the High Street is having a closing down sale, and help you get those bargains, when they're available, not three weeks later.

So think about it. It makes sense.

If you've taken the trouble to read the preceeding, it means that you are interested in a Local Radio Station for your area. It probably means also that you are willing to do something about it.

## KENT NORTH RADIO

It is a different locally based station, operating at present outside the current regulations governing this type of operation. It is willing to put in a lot of time, to give you a local Radio Station, albeit short in its duration of transmission. It is staffed entirely of unpaid volunteers, who could, if they so wished, gain employment with any number of not-so-local Radio Stations, but instead of monetary gain, choose to serve the local community by providing a local Radio Service. At this time, the hours of broadcast are somewhat short, details of which may be found at the foot of this page, but public support could soon bring this Radio Station to you at regular scheduled times.

In short, what they need is your help. No, we're not begging for money. We don't even want your old bottle tops, stamps, or Aunt Mabel's Long John's. What we do want is your interest. We want to know what you want. Tell us what you'd like to hear, on YOUR Radio Station.

Okay, so what's in it for you? Well, for starters returning the small questionnaire attached brings you a station information folder, with photographs of the studios and disc jockeys. Eventually, you'll be satisfied in the knowledge that your interest has produced a regular, vital part in your daily life .....your own personal Radio Station.

You may write to, or telephone the address below at any time for more information. Thank you for your interest.

KENT NORTH RADIO....KNR-FM 96.3 VHF/FM, Sundays 4pm  
222 Hillrise Road, Romford, Essex, RM5 3BZ.  
Telephone: 0708 69861



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KENT NORTH RADIO, 252 MILLIKEN ROAD, HAYWARD, CALIF., 94541  
Telephone: 438-1001