



N.C.G.R.

North Cork Community Radio Co-op. Society Ltd.

BACKGROUND

The ongoing debate concerning Community Radio, would seem to be reaching a satisfactory conclusion i.e. the setting up of an Independent Authority, which in compliance with new legislation, will be empowered to issue broadcast licences to local community stations. A local radio service has been provided from Mallow for the past five years by a voluntary body. This service covering a reasonable radius of the surrounding area, gives a clear indication of the existence of the will and the expertise which are available to undertake such a service.

It is necessary, however to consider major changes which will broaden the base of the entire operation, widen its scope, and strengthen the case for granting a broadcasting licence for the area as defined on the accompanying map.

PROPOSAL

A new structure has been formed to put the case for licence, once legislation is available. This is a Community Co-Operative called N.C.C.R. (North Cork Community Radio) Co-Operative Society Ltd., and has been registered with the Irish Co-Operative Organisation Society (I.C.O.S.) which is the National Statutory Body.

The Co-Op is currently run by an interim management Committee (which issues this brochure)

It is now necessary to seek investment in this structure. Investment categories are as follows:-

- (1) Statutory Bodies: Urban and Co. Councils etc.
- (2) Voluntary Clubs and organisations.
- (3) Business and Commercial interests.
- (4) Private individuals.
- (5) Persons who may be prepared to work for the new Station.

ADVANTAGES

The main advantages of a Co-operative approach to this question are:

- (1) It ensures that control of the station is vested in the community.
- (2) It ensures a high level of community involvement/content in programmes presented.

For individual investors the advantages would include:

- (1) Publicity of events run by voluntary bodies etc.
- (2) Special advertising rates and allocation of prime time slots for category 3 investors.

FINANCES

Financial investment is necessary at present to:

- (1) Secure studio facilities and equipment.
- (2) Provide office facilities/equipment and reception facility.
- (3) For administration purposes.

In the future, it would be necessary for the Co-Op. to employ permanent full time staff for the effective and efficient running of its interests.

INVESTMENT METHODS

Investment categories as listed previously may purchase same up to the maximum limit of 3,000 shares. Shares can be purchased in £5 Blocks.

This Brochure contains a Share Order Form, which may be completed and returned to the Secretary at N.C.C.R. Goulds Hill, Mallow, Co. Cork.

It is necessary to return 10% of total investment envisaged with the share order form to secure registration as an investor.

North Cork Community Radio

Frequency — 95.6 mhz 98.0 mhz 216Mts MediumWave

Present Broadcast Hours: 8 a.m. — 6 p.m. Weekdays
and 9 a.m. — 6 p.m. Week-Ends.

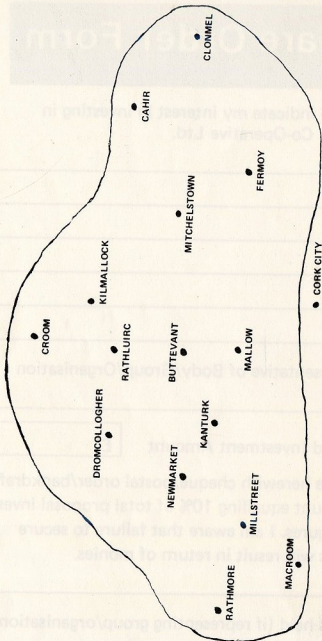
Telephone: (022) 22961.

Here are 10 Important Facts about N.C.C.R. —

- Fact 1.** From June 1st 1986 N.C.C.R. is now a Legal Co-Op. owned by its Shareholders and registered with I.C.O.S.
- Fact 2.** N.C.C.R. Presently has 4 Transmitters on Air covering an area from Rathmore to Carrick on Suir and from Mallow to Croom, with areas in between where we have no significant signal. With your help we will give everyone a Signal as good as R.T.E.
- Fact 3.** It is impossible to continue as we are as our equipment is sub-licence standard.
- Fact 4.** There are now 20 Presenters on Air.
- Fact 5.** There are in excess of 40 people doing all kinds of work for N.C.C.R. on a voluntary basis.
- Fact 6.** N.C.C.R. has Studio Buildings on a par with R.T.E. and modelled on the British I.B.A. Plan for such Buildings. (Soundproofing etc.)
- Fact 7.** In recent months N.C.C.R. advertising is rapidly growing — so are its listeners.
- Fact 8.** N.C.C.R. has the full support of the Communities in North Cork.
- Fact 9.** N.C.C.R. is Public Service Orientated with special emphasis given to the Sick and Elderly and Religious bodies in North Cork.
- Fact 10.** N.C.C.R. Pays V.A.T. and P.A.Y.E., P.R.S.I. to the Government.

With those Facts in Mind We ask You to
Become a Shareholder or Contribute to Us.

All We Need is 8,000 X £5 Notes
PLEASE KEEP N.C.C.R. ON AIR.



Interim Management Committee:

Chairman: Noel Corkery.
Secretary: Barry O'Mahony.
Treasurer: Jack O'Rourke.
P.R.O.: Liam Kelleher.
Engineer: John Cahill.

Registered Office:

N.C.C.R., Goulds Hill, Mallow, Co. Cork.
Committee Members Representative of
All Areas in North Cork.

Share Order Form

I wish to indicate my interest in investing in
N.C.C.R. Co-Operative Ltd.

Name: _____

Address: _____

Phone: _____

If Representative of Body/Group/Organisation

Name: _____

Proposed Investment Amount

£

I enclose herewith cheque/postal order/bankdraft
for amount equalling 10% of total proposal invest-
ment figures. I am aware that failure to secure
finances will result in return of monies.

Date: _____

Position held (if representing group/organisation)

FOR OFFICIAL USE ONLY

Invoice Code: _____

Date Rect.: _____

Amount Entered: _____

Total Share Amt. Sought: _____

Acknowledgement/Receipt _____

Signed: _____