

LOCAL PACKAGE RATES



These local advertising rates are available at the discretion of WKLR to those manufacturing, retail and service outlets whose business is conducted mainly or wholly within the WKLR transmission area.

Riverside, Bandon, Co. Cork
TEL - 023-41986
023-41006

Length of spots	60 sec	45 sec	30 sec	15 sec
Price per spot	£5.00	£4.00	£3.00	£2.00

PACKAGE NUMBER 1 5 Weekdays				
	A. Economy	B. Standard	C. High Impact	
Spots per day	3	4	5	
Total no. spots	15	20	25	
15 sec	£30	£40	£50	
30 sec	£45	£60	£75	

PACKAGE NUMBER 2 Weekends, 3 days				
	A. Economy	B. Standard	C. High Impact	
Spots per day	4	5	6	
Total no. spots	12	15	18	
15 sec	£25	£30	£35	
30 sec	£35	£45	£50	

PACKAGE NUMBER 3 One week, 7 days				
	A. Economy	B. Standard	C. High Impact	
Spots per day	3	4	5	
Total no. spots	21	28	35	
15 sec	£40	£50	£70	
30 sec	£60	£80	£100	

PACKAGE NUMBER 4 Two weeks, 14 days				
	A. Economy	B. Standard	C. High Impact	
Spots per day	3	4	5	
Total no. spots	42	56	70	
15 sec	£75	£100	£130	
30 sec	£110	£150	£180	

PACKAGE NUMBER 5 One month, 30 days				
	A. Economy	B. Standard	C. High Impact	
Spots per day	3	4	5	
Total no. spots	90	120	150	
15 sec	£140	£190	£250	
30sec	£200	£280	£350	

Cash with order.
20% additional free airtime to all new clients
100% additional free Irish airtime.
All rates are subject to VAT at the rate prevailing.

West Coast Broadcasting Corporation (Ireland) Ltd.



WEST•CORK•LOCAL•RADIO

Riverside, TEL - 023-41986
Bandon, 023-41006
Co. Cork

SCHEDULE TO START AT MIDNIGHT JULY 22ND

00.00 GARY GIBSON
06.00 ROGER GREGG
10.00 PAUL SHEEHAN
14.00 IAN RICHARDS
18.00 STEVE MARSHALL
22.00 JOHN O' MAHONEY (WEDS.)
TOM POWELL (TUESD.)

SATURDAY

00.00 GARY GIBSON
06.00 ROGER GREGG
10.00 ODD COUPLE SHOW.
14.00 IAN RICHARDS
18.00 DON O' SULLIVAN
21.00 STEVE MARSHALL

SUNDAY

00.00 LITTLE JIMMY
03.00 JOHN O' SULLIVAN
08.00 PAUL SHEEHAN
10.00 IAN ANDREWS
14.00 GERRY BLACK
18.00 DON O' SULLIVAN
21.00 KEN REGIS.